



**BOTSWANA STOCK EXCHANGE**

# **NEWS**

**RATE CARD & BOOKING FORM**





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# NEWS

## RATE CARD & BOOKING FORM

	PRICE (BWP)	COMPLIMENTARY COPIES
Full Page	21 000	15
Half Page	13 000	10
Quarter Page	9 000	5
Double Page Spread	32 000	20
Inside front cover	45 000	30
Inside back cover	40 000	25
Outside back cover	52 000	45

Signing up for 2 publications will attract a 10% discount, while a 15% discount will apply for 4 publications.

### The publication will be distributed as follows;

- Selected retail outlets and partner hotels
- Embassies
- BSE Events
- BSE Website



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## RATE CARD & BOOKING FORM

Company			
Contact Person			
Postal Address			
Physical Address			
Phone no.	<input type="text"/>	<input type="text"/>	Fax no. <input type="text"/>
E-mail	<input type="text"/>		
Booking Date	<input type="text"/>		
Booking Period	<input type="checkbox"/> 1 Publication	<input type="checkbox"/> 2 Publications	<input type="checkbox"/> 3 Publications
Number of Pages Required	<input type="text"/>	<input type="text"/>	<input type="text"/>
Special Instructions	<input type="text"/>		

### Terms and Conditions

1. All advertisements must comply with the following technical specifications;

**Sizes** Trim (Height x Width) Bleed (3mm) (H x W)

**Full Page** 297 x 210mm 303 x 226mm

Please email material in print optimised high resolution (300dpi) PDF format with a colour proof\*. Include bleed as per table and include crop marks. (Please add 5mm offset to prevent colour bars and registration marks in bleed). All fonts must be embedded or **converted to paths**.

**\*If proof is not supplied, BSE News cannot be held responsible for colour matching in the final product**

2. Payment is due on delivery of the publication.
3. A cancellation fee of 25% is charged on any advert cancelled after 10 days of signing this agreement.
4. All rates exclude VAT and Agency Commissions.
5. The Publisher disclaims all liability by any persons which may arise against the advertiser.
6. Signing up for one publication will attract the normal rate, signing up for 2 publications and 4 publications will attract a discount of 10% and 15% respectively.