



BOTSWANA STOCK EXCHANGE

PUBLIC NOTICE

INVITATION TO CONTRIBUTE TO THE BSE NEWS MAGAZINE

The BSE produces and publishes a quarterly business magazine called BSE News, past editions of which can be accessed freely at <https://www.bse.co.bw/bse-news/>.

The magazine covers, among others, local and international financial markets content, trending issues in economic development and capital markets, investment opportunities in national policies and reforms, BSE specific updates and information pieces, developments within regional and international securities markets, lifestyle and welfare content, independent editorials and advertisements.

The content is provided by international and local affiliates, the BSE, external organisations, academia, and journalists, to name but a few. The readership and distribution channels of the magazine are both local and international, digitally and in print form.

The BSE invites interested organisations and individual authors to contribute to the BSE News in various ways such as editorials, advertisements, articles, academic research and other informative and insightful information pieces across the economic spectrum.

The benefits to the organisations and contributors include:

- Increased brand visibility
- Extensive profiling
- Consumer-centric marketing and communication
- Closer interactions and updates to stakeholders
- International reach
- Potential citations by other authors

Interested organisations and contributors are invited to express interest to contribute to BSE News and/or seek more information by emailing news@bse.co.bw or contacting the Product Development Department at (+267) 367 4400/367 4421.

