1st December 2016

Botswana Diamonds PLC
(“Botswana Diamonds” or the “Company”)

Botswana Diamonds PLC Lands Industry Leader

James Campbell appointed Managing Director

Botswana Diamonds plc, the AIM listed diamond explorer (AIM: BOD) is pleased to announce the appointment of James Campbell as Managing Director of Botswana Diamonds plc with immediate effect. James will be based predominately in Johannesburg and will work closely with Alrosa on our Orapa and Gope licences and with the shareholders in Maibwe on the Gope discovery.

James is a respected leader in the diamond industry, with over 30-years’ experience of working with exploration, development and production companies. He previously worked with the Botswana Diamonds’ directors in African Diamonds where he was key to the discovery and development of the Karowe mine, which has transformed the supply of large, high quality (Type 2) diamonds.

Following the acquisition of African Diamonds by TSX listed Lucara Diamond Corp, James became Vice President - New Business of Lucara, where he played a key role in developing the mine. In recent years as Chief Executive Officer of Rockwell Diamonds, he oversaw the development of a number of alluvial diamond mines in South Africa. He also spent over twenty years’ with De Beers, culminating as General Manager for advanced exploration and resource delivery.

James holds a degree in Mining & Exploration Geology from the Royal School of Mines (Imperial College, London University) and an MBA with distinction from Durham University. He is a Fellow of the Institute of Mining, Metallurgy & Materials (UK), a Fellow of the South African Institute of Mining & Metallurgy, Chartered Engineer (UK), Chartered Scientist (UK), a Professional Natural Scientist (RSA) and a Fellow of the Institute of Directors of South Africa.

John Teeling, chairman, commented “We are absolutely delighted that James has decided to join Botswana Diamonds. He worked with us previously at African Diamonds during the development stage of the Karowe mine from the AK 6 discovery and he introduced Lucara to the project. He brings a wealth of experience and skills in the diamond industry which I believe will help drive our joint ventures with Alrosa in Orapa and Gope forward. James will also work closely with our shareholders in Maibwe on the Gope discovery as we seek to expand our current portfolio of diamond exploration projects.”

Additional information on James Campbell

James Andrew Hartley Campbell (aged 52) currently holds, and has held (including all appointments during the five years preceding the date of this announcement), the following directorships and partnerships, other than of the Company:
Current Directorships/Partnerships

Joburg Ballet NPC
South African Ballet Theatre Trust
Common Purpose SA NPC

Directorships/Partnerships Also Held Within The Previous Five Years

Rockwell Diamonds Inc
Stellar Diamonds Plc
Bugeco SA
Swala (UK) Limited

On 30 November 2016 Mr. Campbell was granted options over 3 million of the Company’s ordinary shares of 0.25 pence (the “Options”). The Options have an exercise price of 1.75 pence and expire on 30th November 2023.

No further information relating to Mr Campbell is required to be disclosed pursuant to Schedule 2 paragraph (g) of the AIM Rules.

This announcement contains inside information for the purposes of Article 7 of Regulation 596/2014.

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