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**CHOBE HOLDINGS LIMITED PRESS RELEASE**

Both Desert & Delta Safaris and Ker & Downey Botswana form distinct brands within the Chobe Holdings Limited (“Chobe”) (Bloomberg Code CHOBEB.G) stable.

Chobe’s roots lie in the reopening of the iconic Chobe Game Lodge in 1983 and the company has, through acquisition, grown to be one of Botswana’s most comprehensive safari companies.

Desert & Delta Safaris, established by Jessie Neil in 1982, was acquired in 1992. Initially comprising Camp Moremi, in the Moremi Game Reserve, and Camp Okavango, Desert & Delta Safaris has grown to include Savute Safari Lodge, formerly Lloyds Camp, Xugana Island Lodge and Leroo La Tau. All these historic properties were at the forefront of Botswana’s developing safari industry and bear a proud legacy.

Ker & Downey Botswana has been operating safaris in Botswana for 45 years and has a proud lineage, descended from Ker Downey & Selby Botswana, safari outfitters operating at the infancy of Botswana’s safari industry. The company has developed an enviable reputation for delivering a uniquely personal safari experience.
The group’s air charter company, Safari Air, operates a variety of aircraft designed for flying in the bush environment. The fleet includes Cessna 206s, Airvans and Caravans and provides seamless transport integration.

Together these companies embody the best of Botswana and its safari industry.

Chobe is conscious of the need to develop the human potential of the country’s citizens and a particular effort has been made to enhance skills within the company through an active and very successful skills development programme. Today a large proportion of Chobe’s management staff are citizens of Botswana.

In response to the HIV/AIDS pandemic Chobe has developed a far reaching and integrated policy in partnership with various government agencies. This policy focuses on prevention, treatment and support as well as stigma reduction and community outreach. All staff who require ARV drugs are enrolled on the government’s comprehensive treatment programme.

Privileged to have many properties within Botswana’s National Parks and Game Reserves Chobe is committed to working with the Department of Wildlife and National Parks to ensure the preservation the unique habitats in both these and within our private concessions.

Chobe is the only tourism company listed on the Botswana Stock Exchange and provides a mechanism for the citizens of Botswana to take a stake in and play a real and meaningful role in the development of the country’s tourism resource.

It is suggested that potential investors study the company’s latest financial statements, available through Botswana Stock Exchange on their website (http://www.bse.co.bw). Chobe can be contacted on info@chobeholdings.co.bw.

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