SECHABA BREWERY HOLDINGS LIMITED ("Company")
CAUTIONARY ANNOUNCEMENT

Shareholders of the Company are referred to the announcement released by Anheuser-Busch InBev SA/NV ("AB InBev"), dated 11 October 2016, in which it confirmed receipt of notification from The Coca-Cola Company ("TCCC") regarding its intention to acquire the stake of AB InBev in Coca-Cola Beverages Africa Proprietary Limited ("CCBA") ("Proposed Acquisition").

The soft drinks business of the Company does not form part of CCBA and is accordingly not part of the Proposed Acquisition. Such business does, however, operate in terms of bottler’s agreements that have been concluded between the Company and TCCC ("Bottler’s Agreements"). In this regard, shareholders of the Company are advised that TCCC has notified its intention to terminate the Bottler’s Agreements as a consequence of the change in control arising from the combination of AB InBev and SABMiller plc ("Notified Intention").

AB InBev and the Company are considering the possible ramifications of the Notified Intention and advise shareholders that they may have a material impact on the business of Sechaba Brewery Holdings Limited although no changes are expected to the operations of the Company at this time and the Company will continue to operate in the usual manner in the meantime. Shareholders of the Company are accordingly advised to exercise caution when dealing in securities of the Company until such time as a further announcement is made.

ON BEHALF OF THE BOARD

Johan de Kok
Group Managing Director
20 October 2016

Board of Directors:
T K Matthews (Chairman)
J R de Kok* (Managing)
K Kaiser*
K C Maphaule
N Sheik*
M T Sekgororoane
B Malomo
W J McCuskey*
*South African
Anheuser-Busch InBev statement on Coca-Cola Beverages Africa


AB InBev will negotiate the terms of the transaction with The Coca-Cola Company according to the contractual arrangements.

AB InBev does not anticipate that this transaction would have a material financial impact.

English, French and Dutch versions of this press release will be available on www.ab-inbev.com.

About Anheuser-Busch InBev

Anheuser-Busch InBev is a publicly traded company (Euronext: ABI) based in Leuven, Belgium, with secondary listings on the Mexico (MEXBOL: ANB) and South Africa (JSE: ANH) stock exchanges and with American Depositary Receipts on the New York Stock Exchange (NYSE: BUD). Our Dream is to bring people together for a better world. Beer, the original social network, has been bringing people together for thousands of years. We are committed to building great brands that stand the test of time and to brewing the best beers using the finest natural ingredients. Our diverse portfolio of well over 400 beer brands includes global brands Budweiser®, Corona® and Stella Artois®; multi-country brands Beck’s®, Castle®, Castle Lite®, Hoegaarden® and Leffe®; and local champions such as Aguila®, Antarctica®, Bud Light®, Brahma®, Cass®, Cervecería Nacional®, Cristal®, Harbin®, Jupiler®, Klimskoye®, Michelob Ultra®, Modelo Especial®, Quilmes®, Victoria®, Sedrin®, Sibirskaya Korona® and Skol®. Our brewing heritage dates back more than 600 years, spanning continents and generations. From our European roots at the Den Hoorn brewery in Leuven, Belgium. To the pioneering spirit of the Anheuser & Co brewery in St. Louis, US. To the creation of the Castle Brewery in South Africa during the Johannesburg gold rush. To Bohemia, the first brewery in Brazil. Geographically diversified with a balanced exposure to developed and developing markets, we leverage the collective strengths of approximately 200,000 employees based in more than 50 countries worldwide. In 2015, on a combined pro forma basis, AB InBev realized 55.5 billion US dollar in revenues (excluding JVs and associates).

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Contacts

Media
Marianne Amssoms
+1 212 573 9281
marianne.amssoms@ab-inbev.com

Karen Couch
+1 212 573 9283
karen.couch@ab-inbev.com

Kathleen Van Boxelaer
+32 16 27 88 23
kathleen.vanboxelaer@ab-inbev.com

Investors
Graham Staley
+1 212 573 4365
graham.staley@ab-inbev.com

Helko Vulsbeck
+32 16 27 68 88
helko.vulsbeck@ab-inbev.com

Lauren Abbott
+1 212 573 9287
lauren.abbott@ab-inbev.com

Notes

Forward Looking Statements
This press release contains “forward-looking statements”. These statements are based on the current expectations and views of future events and developments of the management of AB InBev and are naturally subject to uncertainty and changes in circumstances. The forward-looking statements contained in this release include statements relating to the Combination, and other statements other than historical facts. Forward-looking statements include statements typically containing words such as “will”, “may”, “should”, “believe”, “intends”, “expects”, “anticipates”, “targets”, “estimates”, “likely”, “foresees” and words of similar import. All statements other than statements of historical facts are forward-looking statements. You should not place undue reliance on these forward-looking statements, which reflect the current views of the management of AB InBev, are subject to numerous risks and uncertainties about AB InBev, and are dependent on many factors, some of which are outside of AB InBev’s control. There are important factors, risks and uncertainties that could cause actual outcomes and results to be materially different, including, among others, the risks relating to the dissolved company Anheuser-Busch InBev SA/NV (the “former AB InBev”) described under Item 3.D of the former AB InBev’s Annual Report on Form 20-F (“Form 20-F”) filed with the US Securities and Exchange Commission (“SEC”) on 14 March 2016, the principal risks described on pages 16 to 17 of SABMiller’s Annual Report and Accounts for the year ended 31 March 2016 and the risks described under “Risk Factors” of Newbelco SA/NV’s Registration Statement on Form F-4, filed with the SEC on 26 August 2016. Other unknown or unpredictable factors could cause actual results to differ materially from those in the forward-looking statements. There can be no certainty that the proposed transactions will be completed on the terms described herein or at all.

The forward-looking statements should be read in conjunction with the other cautionary statements that are included elsewhere, including the former AB InBev’s most recent Form 20-F, Newbelco SA/NV’s Registration Statement on Form F-4, reports furnished on Form 6-K, and any other documents that the former AB InBev, SABMiller or AB InBev have made public. Any forward-looking statements made in this communication are qualified in their entirety by these cautionary statements, and there can be no assurance that the actual results or developments anticipated by AB InBev will be realized or, even if substantially realized, that they will have the expected consequences to, or effects on, AB InBev or its business or operations. Except as required by law, AB InBev undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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