Sechaba Brewery Holdings Limited ("the Company")

Shareholders are referred to the cautionary statement issued by the Company on 20 October 2016. The cautionary statement was issued with respect to a notice received from The Coca-Cola Company (TCCC) of its intention to terminate the Bottlers’ Agreements with the Company’s associate, Kgalagadi Breweries (Pty) Limited (Notified Intention), following the combination of Anheuser-Busch InBev (AB InBev) and SABMiller plc. Following such combination, AB InBev became an indirect shareholder of the Company.

Cognisance should be taken of the joint statement issued by TCCC and AB InBev on 21 December 2016 (Joint Statement) regarding AB InBev’s stake in Coca-Cola Beverage Africa and the agreement in principle for TCCC to acquire AB InBev’s interests in specified bottling operations (including in Botswana) for subsequent re-franchising to its preferred partners. TCCC and AB InBev stated that any such transactions will be subject to receiving relevant regulatory and shareholder approvals. The Notified Intention should be considered in the context of the Joint Statement.

The Company is considering the ramifications of the Notified Intention and the Joint Statement which may have a material impact on the Company’s business. No changes to the operations of the Company and its associates are anticipated at this time and the Company will continue to operate in the usual manner.

Upon the Directors becoming aware of any further relevant information the Company will make an appropriate further statement. The Directors remind shareholders to exercise caution when dealing in the shares of the Company and to consult their professional advisers on the cautionary statement.

Johan de Kok
Group Managing Director
30 December 2016

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