Botswana Stock Exchange

Shele ng

Cartoon character generation, storyboard and layout: Tebogo Motsweta
Vision and Mission

Mission
To provide and operate a fair, transparent and efficient stock market for all stakeholders in order to optimise national economic development.

Vision
Our vision is to be the leading Stock Exchange in Africa.

We will do this by:
Growing the market in terms of number of listings, market capitalisation and liquidity, and in addition;
Providing excellent returns for our participants;
Attracting the most foreign portfolio investment; and
Improving internal operations (including being self sustaining).
What is Botswana Stock Exchange?

The Botswana Stock Exchange (BSE) is a statutory body established by Act of parliament in November 1994. It has been given the task of operating the national securities exchange in Botswana, where companies and unit trusts can issue shares to raise capital; and investors can invest and trade in those securities to create wealth for themselves. The BSE is also a regulatory body that is in charge of how the share market works, ensuring that listed companies conform to rules and that markets run efficiently. Securities found on BSE markets are stocks, commercial paper, bonds and unit trusts.

Botswana Stock Exchange (BSE) ke eng?


BSE Brokers

Stockbrokers Botswana
tel: 395 79 00          fax: 395 79 01

Capital Securities
tel: 318 88 86          fax: 318 88 87

Motswedi Securities
tel: 318 86 27          fax: 318 86 29

African Alliance Botswana Securities
tel: 318 89 58          fax: 391 04 36
Baby wee, ke tlaa go colla neh!

What's wrong? You don't look happy!

Eish!! I'm in a hot soap!

Come let me buy you a drink.

Tell me, what's the problem?

Aish! People disappeared with my money.

What? Did you report them?

Aish! Dilo tsa setswana! I didn't.
Why not?

Barile ba a rapelela go re a ntsifale but they disappeared.

There is nothing wrong with wanting to get rich, but don’t take shortcuts.

How can you do such a thing! Le kgalemelela dilo tse daily!

Aish! Gone go batla khumo ka pela mo!

I’ve been trying to save monthly but go a pala,

I thought those people could double the little money I wanted to invest.
I have an idea, a friend of mine, Sheleng, has a lot of information on investing.

I suggest we go and meet him.

Hi! This is my friend Kechonne. We have come to see you.

Hi! I'm Sheleng, nice to meet you.

Hi! I'm Sheleng, nice to meet you.

Please come inside.

My friend would like to know more about investment. I've to dash somewhere.

Sure! I'm happy to share the information with him.
Yes sir, I’m ready to hear more about investing.

There are different things you can invest on...

things like moraka, metshelo, property or buy shares.

Buy?! How can I buy when I’m talking about saving?

..and you talk of share, nna from my school days ke itse share e le somemore.

Everytime after re phaka gotwe “Share” we ran for somemore.

Nnyaya, eseng yeo ntsalaka. Shares go tewa diabe.
You buy shares from a company then you become part owner of that company.

Serious! And how much are the shares?

Yes. You become a shareholder.

Any amount.

And then?

What I mean ke gore with your money, the company will expand. And the business will generate more sales and make more profit.

..then kompone e tlaabo e tsadisa madi a gago..

Oa simolola! O bone kae madi a tsala?

And then?

More sales, more profit and more wealth.

So everything ma-double-double.
What I mean is, if you invest your money, the company will expand. And the business will generate more sales and make more profit. And then?

And then you can receive part of the profit as dividends.

Wow!

More sales, more profit and more wealth.

So everything ma-double-double.
Sure, but there are also some risks involved.

Really! What are the risks?! At times you may lose some of the money you invested.

How can that be? It could be due to several factors, like as we just had the economic Recession.

...and how can I reduce the risks? You can spread your shares across different companies.
I thought if I buy shares now I will be a big short next month.

Shares are a long term investment, you need patience.

to invest money you don’t need right now.

You can’t be rich over night. Rome was not built in a day.

Now where do I buy shares?

You can visit or call Botswana Stock Exchange.
Ke bone ba ba rekisang dishes?

No, at Botswana stock Exchange... you can get information on which companies are listed and who the BSE brokers are.

Then I can choose a company?

No. You need to have information about the company first.

Where do I get the information?

At BSE.

What is BSE.

BSE ke lephata le le okametseng mmaraka wa diabe.
Can I trust them ka the safety of my money?

Sure! BSE has a good reputation in regulating the Botswana Share market.

and they also ensure that companies disala morago melawana.

Not only that, they also have qualified and experienced brokers.

..jaanong what are the brokers?
They’re agents licensed to buy and sell shares on your behalf.

No. They give good advice when you’re buying shares.

No. They charge commission and handling fee.

Do they provide free service?
After buying shares, how do I keep track of my investments? Through local newspapers, annual reports and BSE website.

Can I buy shares in more than one company? Sure! You can spread your risk and maximise your returns. The brokers can also help monitor your investment portfolio.

Thanks for sharing the information with me. My pleasure! All the best.