VOLUNTARY DISCLOSURE OF SIGNIFICANT HOLDING OF WILDERNESS ORDINARY SHARES

Shareholders are advised of the following:

PPR SA (“PPR”) notified the Company on 29 August 2012 that it had acquired 11,550,000 Wilderness ordinary shares representing 5% of the shares in issue.

PPR is the holding company of a group which comprises a coherent ensemble of Luxury and Sport & Lifestyle premium brands, specialising in apparel and accessories. Distributed in more than 120 countries, the PPR Group generated revenues of €12.2 billion in 2011 and had over 47,000 employees at year end. The PPR Group unites its brands behind PPR HOME to work together towards PPR HOME’s Vision of a better world that is more sustainable - economically, socially and ecologically - than the world we know and live in today. With PPR HOME, the PPR Group commits to lessen its impact on the environment and promotes a new business paradigm to build businesses that deliver financial, social and environmental returns for the long run.

The PPR share is listed on Euronext Paris (FR 0000121485, PRTP.PA, PPFP). Website: www.ppr.com

The PPR Group through its subsidiary, Puma SE, is an existing shareholder in Wilderness holding 20.1% of the shares in issue.

The shares acquired by PPR S.A were acquired from Capital Africa Limited, an investment company which is a subsidiary of a private equity fund under the management of Brait SE (“CAL”). Accordingly CAL has reduced its interest from 12.28% to 7.28% of the total issued capital in the Company.

Botswana
03 September 2012

Sponsoring broker
Capital Securities (A member of the Botswana Stock Exchange)

JSE sponsor
RAND MERCHANT BANK (A division of FirstRand Bank Limited)