WILDERNESS HOLDINGS LIMITED
(formerly Wilderness Holdings (Proprietary) Limited)
(Incorporated in Botswana on 23 February 2004)
(Registration number 2004/2986)
(Registered as an external company in South Africa on 27 November 2009)
(External company registration number 2009/022894/10)
ISIN: BW0000000868
Share code: WIL
(“Wilderness Holdings” or “the company”)

CHANGE TO THE BOARD OF DIRECTORS

In compliance with the BSE and JSE Limited Listings Requirements, the following information is disclosed:

Derek De La Harpe has been appointed as the Chief Financial Officer of Wilderness Holdings with effect from 8 April 2010 following the resignation by Karen Mitchley to pursue other interests. Karen will remain with the company to assist with the February 2010 end of year audit and hand-over process and will be consulting on a project by project basis.

Derek De La Harpe is a Chartered Accountant (Zimbabwe) with thirty years’ experience in southern and eastern Africa. He spent eighteen years with the then Price Waterhouse, the last eight as the partner in charge of the firm’s practice specialising in tourism and environmental consulting. He then spent eight years as the CEO of The Malilangwe Trust, a Zimbabwean NGO working in wildlife conservation and rural development, and with a high profile tourism operation. He has spent the last four years working as a management consultant in southern and eastern Africa, south-east Asia and central America, specialising in the tourism development and wildlife conservation interface.

Mr Jochen Zeitz, CEO of Puma and Mr Robert Polet, President and CEO of the Gucci Group, have been appointed to the board with effect from 8 April 2010.

Jochen Zeitz is Chairman and Chief Executive Officer of PUMA AG. After beginning his professional career with Colgate-Palmolive in New York and Hamburg, he joined Puma in 1990. In 1993 he was appointed CEO and Chairman of the Board of Management. He has also been a member of the Board of Directors of Harley Davidson since 2007.

Jochen Zeitz discovered his interest in the African continent many years ago. He speaks six languages, including Swahili. In 2008, he founded the Zeitz Foundation for Intercultural Ecosphere Safety to support creative and innovative sustainable projects that balance conservation, community development, culture, and commerce, promoting an inclusive, holistic paradigm of conservation that enhances livelihoods and fosters intercultural dialogue.
Robert Polet is Chief Executive Officer and Chairman of the Management Board of Gucci Group. He joined Gucci Group in 2004 after a 26-year career at Unilever, bringing considerable global management experience and a deep knowledge of the development of consumer brands in a multicultural environment.

Mike Ness has resigned as Non-Executive Director with effect from 8 April 2010. The board wishes to thank him for his valuable contribution to the group.

The composition of the board is as follows:-
DA De La Harpe, R Friedman, JA Gnodde, RM Hartmann, JM Hunt, RJ Marnitz, MW McCulloch (Chairman), AG Payne (CEO), R Polet, BBP Tafa, MPK Ter Haar, GB Tollman, M Tollman, DJ van Smeerdijk, KNW Vincent, J Zeitz

Johannesburg
14 April 2010

BSE sponsor
Capital Securities (A member of the Botswana Stock Exchange)

JSE Sponsor
RAND MERCHANT BANK (A division of FirstRand Bank Limited)